

FOR IMMEDIATE RELEASE

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PRESS RELEASE

World Meeting of Families – Philadelphia 2015 invites Philly’s own, Latin sensation Viva Mas to perform in honor of Pope Francis at the Festival of Families, Saturday, September 26th



Viva Mas is on the verge of being one of most vibrant vocal groups in the Latin market, an international sensation in-the-making! They've recorded songs with hit-makers Jon Secada, Steve Morales, Shelly Peiken, KC Porter, Sarom (Mr. Philadelphia Musik), Josh Rivera, Jimmy Greco and Ray Contreras who collectively have turned out hits for Enrique Iglesias, Christina Aguilera, Ricky Martin, Nelly Furtado, Carlos Santana, Jennifer Lopez and La India.

Viva Mas' debut single, **"Tonight, Esta Noche"** features Puerto Rican Reggaeton artist Guelo Star. With passionate Latin rhythms, Viva Mas' quintessential harmonies and Guelo Star's Reggaeton punch this song is the perfect Latin storm! Viva Mas also demonstrates why they are considered classic Latin balladeers with the beautiful Spanish ballad, **"Ella Es"**.

HIGHLIGHTS

- Tonight, Esta Noche licensed by **ESPN** and ESPN Deportes for MLB Programming of Baseball Tonight and Beisbol Esta Noche.
- Performances at Philadelphia's Hispanic Choice Awards and other Major Latino Festivals.
- Appearances forthcoming for Hispanic Heritage Month with the Dallas Cowboys, Monday Night Football with the New England Patriots and Philadelphia's 6 ABC Dunkin Donuts Thanksgiving Day Parade.

Viva Mas is honored to participate in the Festival of Families to represent their City, their Heritage and their Faith!



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